



Etisalat Lanka (Private) Limited

PHOTO CAPTION

For immediate Release

## **Etisalat Lanka together with Sri Lanka Railway Department brings ‘Poson Sadhaham Vandana’ to the sacred cities of Anuradhapura and Mihintale**

*Special train service for three days facilitating over 40,000 free train tickets*



In commemoration of the Poson season Etisalat Lanka offered free train shuttle service between Anuradhapura and Mihintale, under their Corporate Social Responsibility initiative. Titled “Poson Sadhaham Vandana” the free train shuttle service was available from the 1<sup>st</sup> to 3<sup>rd</sup> June, 2015 for all Sri Lankans.

Conducted in collaboration with the Sri Lanka Railway Department, the Etisalat special train shuttle service completed over 70 trips during its three day run. Any passenger who wished to travel between the two locations to visit the sacred cities or travel to their hometown were able to obtain tickets free of charge for the duration of the initiative, which gave away more than 40,000 tickets.





### **About Etisalat Sri Lanka:**

Etisalat is the first mobile telecommunications provider in Sri Lanka to celebrate 25 years of service excellence. Etisalat continues to discover new horizons and explore new possibilities, as one of the most powerful players in the industry. The brand is set to journey beyond conventional boundaries to empower the lives of every Sri Lankan. At the heart of Etisalat's constant innovation of products and services, is the hope of inspiring and enriching people. Etisalat's focus extends from their customer to the greater community. While uplifting the lives of many Sri Lankans, Etisalat also continues to make giant strides in the domain of communication innovation through nationwide High Definition Voice Technology (HD Voice) - first to the Sri Lankan market, the Etisalat Web Patashala initiative and AppZone, involving individual app developers and the industry software developers. Redefining the cornerstone of innovation, Etisalat believes in customer centricity through quality and value creation. Offering Sri Lanka's most cutting edge Internet solutions with Dual Carrier HSPA+, Etisalat is currently the fastest growing telecommunication network in Sri Lanka, having surpassed over 4 million subscribers.

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