

## Etisalat named 'Dream Company to Work For' at prestigious International HR Awards



**Abu Dhabi, United Arab Emirates, 23 August 2015 -** Etisalat Group, the leading telecoms operator in the Middle East, Africa and Asia has been named as the Dream Company to Work For at the 6<sup>th</sup> edition of Asia's Best Employer Brand Awards.

Up against multinational companies from around the world, Etisalat won prestigious awards for 'Best HR Strategy', 'Best HR Strategy in line with the Business', 'Dream Company to work for' and 'Asia's Best Employer brand'.

"It is an honor to be recognised as the Dream Company to Work for," said Abdulaziz Al Sawaleh Alshehhi, Chief Human Resources Officer of Etisalat Group. "It reflects the value Etisalat Group places on developing our greatest asset, the people who work for us, and our commitment to building a culture of

innovation and development. The innovative, long-term HR programme we have established puts the employee at the heart of development, and has resulted in excellent employee satisfaction rates. As a result of the work we have done we have seen a high demand in job applications requests received worldwide."

The 6<sup>th</sup> Asia's Best Employer Brand Award were hosted by Employer Branding Institute, World HRD Congress and stars of the industry group and by the Asian Confederation of Businesses. The Asian Business Awards are presented following the assessment of an independent panel of expert judges.

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**About Etisalat:**

Etisalat, the leading emerging markets telecom group, is headquartered in Abu Dhabi. Since its inception almost four decades ago, Etisalat has been introducing innovative connectivity solutions for its customers across the Middle East, Asia and Africa. These cutting-edge solutions have given Etisalat the ability to expand its subscriber base to more than 168 million in the 19 international markets it operates in. Etisalat's market cap is 96.8 billion AED, equaling 26.4 billion USD.

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