



Etisalat Lanka (Private) Limited
PRESS RELEASE

For immediate Release

Become a VIP with Etisalat's VIP Numbers

Dial 1727
www.etisalat.lk

etisalat
VIP
NUMBERS

BECOME A VIP.

With over 100,000 to choose from,
being remembered has never been easier.
Get your Etisalat VIP number today!

072 - X ABC ABC	072 0 123 123
072 - X AA BB CC	072 7 22 88 44
072 - ABC X ABC	072 247 5 247
072 - AA BB CC Y	072 55 22 33 0
072 - AA BB X CC	072 55 44 9 11

The hidden charges.
Maintain a monthly bill value of over Rs. 1500.

072
25
YEARS

HD
VOICE Join the best network for smartphones.

etisalat

In a time where life is fast paced, hectic and greatly dependant on technology, Etisalat Lanka has pioneered in formulating and designing products and services to modify and ease the lives of the people of Sri Lanka. With the aim of doing so, the brand now introduces an exclusive offer and value plan of Etisalat VIP Numbers to aid corporate clients, entrepreneurs and executives alike to set themselves apart amidst the chaotic business environment.

The effortless retrieval of contact numbers brought by Etisalat's VIP offer is attributed to the unique number formats such as **"072 0123123"/**

"072 5544911" which can be chosen to fit the preferences of the customer from over a range of 100,000 distinct numbers. Available to be purchased at any one of the Etisalat flagship stores or outlets across the country, an Etisalat VIP number can be activated with a newly purchased post-pay voice package which only requires a one-time refundable deposit of Rs. 2000 upon purchase while maintaining a monthly usage of Rs. 1500.

The exceptional VIP offer provides the owners with the benefits of writing, remembering and conveying their mobile numbers on their many encounters with business and corporate partners with no difficulty. Additionally, owning an Etisalat VIP Number also gives users, especially corporate and business individuals the opportunity to expediently position themselves in the minds of other business entities and corporate colleagues, whilst creating a unique impression and stand-out identity among many other thriving businesses in the industry.



Etisalat which constantly looks for opportunities to provide the best for their customers, offers Etisalat VIP Numbers as a resourceful hallmark of prestige, reaffirming its commitment to delivering communications solutions that are aligned through convenient prospects. While staying true to the promise of delivering customer satisfaction and loyalty, Etisalat Lanka continues to empower Sri Lankans to do more, transforming ambitions into reality.

(ends...)

About Etisalat Sri Lanka:

Etisalat is the first mobile telecommunications provider in Sri Lanka to celebrate 25 years of service excellence. Etisalat continues to discover new horizons and explore new possibilities, as one of the most powerful players in the industry. The brand is set to journey beyond conventional boundaries to empower the lives of every Sri Lankan. At the heart of Etisalat's constant innovation of products and services, is the hope of inspiring and enriching people. Etisalat's focus extends from their customer to the greater community. While uplifting the lives of many Sri Lankans, Etisalat also continues to make giant strides in the domain of communication innovation through nationwide High Definition Voice Technology (HD Voice) - first to the Sri Lankan market, the Etisalat Web Patashala initiative and AppZone, involving individual app developers and the industry software developers. Redefining the cornerstone of innovation, Etisalat believes in customer centricity through quality and value creation. Offering Sri Lanka's most cutting edge Internet solutions with Dual Carrier HSPA+, Etisalat is currently the fastest growing telecommunication network in Sri Lanka, having surpassed over 4 million subscribers.