



Etisalat Lanka (Private) Limited  
PRESS RELEASE

For immediate Release

## **Etisalat Lanka's long standing customer walks away with a brand new Honda Vezel SUV worth Rs. 6 million**

*Over 23,000 winners rewarded with prizes worth Rs. 25 million for the 25<sup>th</sup> Anniversary Celebrations*



Etisalat Lanka announced the grand prize winner of the 25<sup>th</sup> Year Anniversary Promo: Mr. Eric Kuruneru from Galpaya, Devahuwa, rewarding him with a brand new luxury Honda Vezel SUV worth Rs. 6 million; for his loyalty of nine years with the network; at a grand ceremony held at the Etisalat Flagship Store in Colombo 3.

The finale event also rewarded the Winners of Month 2 and Month 3, who walked away with cash prizes of Rs. 500,000 each, as well as the four batches of winners selected from Week 10 through Week 13 of the promotion, whose families too were present to share in the moment of celebration.



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Etisalat Lanka 25<sup>th</sup> Anniversary promotion was launched in December, 2014 to commemorate the remarkable journey of the island's pioneering mobile telecommunication service provider, by rewarding the loyal customer base of over 4.5 million subscribers connected to the 072 network. The promotion rewarded over 23,000 winners with an array of daily, weekly and monthly prizes worth Rs. 25,000,000.

Joining in the celebration were the top management team from Etisalat Lanka comprising of Chief Executive

Officer, Wail Salman , Deputy Chief Executive Officer / Chief Financial Officer, Riyaz Rasheed, Chief Commercial Officer, Janaka Jayalath and Chief Technology and Information Officer, Chandana Gunasekera.



Throughout the promotion customers were rewarded with exciting promotional offers which included daily reload offers and monthly cash prizes. Air tickets, motor bikes, smartphones, tablet PCs, gold coins, LED TVs were won during each week of the promotion and a luxury Honda Vezel SUV was on offer as the grand prize. In addition to the daily, weekly and monthly gifts; Etisalat also rewarded lucky customers with several network offers as part of the 25<sup>th</sup> Anniversary celebrations.



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**Monthly Winners of Rs. 500,000 Cash Prize**

Mrs. T.M. Gunawathi (Month 2 Winner) and Ms. L.P. Nandawathi (Month 3 Winner)

**Winners of Week 10**

Mrs. K.P. Shiroma Damayanthi (Motorbike), Mr. M. H. Sujeewa Priyankara (Air Ticket), Mrs. W.A.S.M.A.T. Senevirathne (Smartphone), Mr. A.M.A. Ranjith (Tab), Mr. J.A. Premarathne (TV) and Mr. H.A.I. Wijethunga (Gold Coin)

**Winners of Week 11**

Ms. M.G. Dilshan Madumela (Motorbike), Mr. E.S.K. Fernando (Air Ticket), Mr. G. Sujeewa Karunaratne (Smartphone), Mrs. R.A. Nirosha Damayanthi (Tab), Mr. W.M. Premathilake (TV) and Mr. M.S.M. Ramees (Gold Coin)

**Winners of Week 12**

Mr. W.D.P.M. Wimalaratne (Motorbike), Ms. I. Hasheela (Air Ticket), Mr. Y.G. Piyarathne (Smartphone), Mr. K.M.P. Dharmadasa (Tab), Mrs. M. Sajeewa Niroshani (TV) and Mr. W.G. Vijith Gunasena (Gold Coin)

**Winners of Week 13**

Mr. M.D. Ranjith Padmasiri (Motorbike), Mr. A.W. Gamini (Air Ticket), Mr. W.G. Sumith Dayawansa (Smartphone), Mr. M.W.A. Nilusha Sujeewa Kumara (Tab), Mr. Y. Hapuarachchi (TV) and Mrs. D.N. Manohari (Gold Coin) - (ends...)





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**About Etisalat Sri Lanka:**

Etisalat continues to discover new horizons and explore new possibilities, as one of the most powerful players in the telecommunications sphere in Sri Lanka. Our brand is set to journey beyond conventional boundaries to 'Inspire' the lives of every Sri Lankan. At the heart of our constant innovation of products and services, is the hope of inspiring and enriching people. Our focus extends from our customer to our greater community. While uplifting the lives of many Sri Lankans, Etisalat also continues to make giant strides in the domain of communication innovation through nationwide High Definition Voice Technology (HD Voice) - first to the Sri Lankan market, Sri Lanka's first eBook store Etisalat Book Hub, the Etisalat Web Patashala initiative and AppZone, involving individual app developers and the industry software developers. Redefining the cornerstone of innovation, Etisalat believes in customer centricity through quality and value creation. Offering Sri Lanka's most cutting edge Internet solutions with Dual Carrier HSPA+, Etisalat is currently the fastest growing telecommunication network in Sri Lanka.

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